

# Top 10 Reasons to Choose Unitrends For Your Virtual Environment

With the IT industry embracing a virtualize-everything mentality, organizations are going virtual and making better use of their server hardware simply by increasing the density of machines running on each host server. This fits in extremely well with the idea of doing more with less and can show a significant savings in operational costs for the organization. But there are advantages to utilizing physical hardware for certain tasks. This is especially true for backups, where physical hardware can provide more efficiency and economy.

Enter Unitrends—a family of agile, adaptable backup and recovery assurance products. The Recovery-Series Appliances provide a wide range of purpose-built physical backup appliances for enterprise-class virtual, deep virtual, physical protection, and unified compute protection.

- 1 Broad Platform Support and Flexibility**—Support for your unique mix of data center assets including virtualization. Protection for 100+ versions of operating systems and applications.
- 2 Instant Recovery with Failover Virtualization**—(Physical/GOS and Virtual/HOS) - Instant recovery for VMware and Windows provides complete recovery of a system in less than 5 minutes.
- 3 Unitrends Bridge™**—Transforms physical systems to virtual systems (P2V) with one-click, enabling instant recovery and considerably driving down recovery time objectives (RTOs) for physical as well as virtual backups.
- 4 Granular disaster recovery via local archiving**—D2D2x (Disk-to-Disk-to-Any) including rotational disk, rotational tape, fixed SAN, fixed NAS, and cloud.
- 5 VMware Integration**—Integration of Unitrends appliances and ReliableDR certifies recovery of applications within vSphere backups, orchestrating instant recovery on Unitrends appliances and allowing for pushbutton failover when applications need to be recovered locally or across data centers.
- 6 Adaptive Byte Level Deduplication**—Adaptive Deduplication™, a hybrid data reduction technology combines inline compression with post-processing data deduplication that is global, variable, and content aware.
- 7 Cloud-empowered Disaster Recovery and Business Continuity**—The Unitrends solutions can enable replication to a public or private cloud, a secondary site, or to the Unitrends No Limits™ cloud with white-glove disaster recovery as a service (DRaaS) which ensures that your business remains “Always-On”.
- 8 Protect What You Need, Scale as Required – Simply Scalable™**—Unitrends family of appliances support from 2TB to 97TB of raw storage and enterprise-level data protection to meet any business’s on-premise and cloud scaling needs.
- 9 Integrated Replication for Optimized WAN Performance**—Includes single-tenant/ multi-tenant support, 256-bit AES encryption in flight, WAN-optimized deduplication and compression as well as scheduling to insure optimized RPO in both private and public clouds.
- 10 Unwavering Customer Care and Support**—Customer care and support is an often overlooked yet immensely important aspect of a vendor-customer relationship. Unitrends is extremely committed to our customers’ success and registers a 98% customer satisfaction rating.



**UNITRENDS**

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