

# (in)spire/0808

THURSDAY 6 NOVEMBER 2008 – AGENDA

9:00am	<b>REGISTRATION OPENS – Exhibition Hall Open</b>
10:00am	<b>Welcome &amp; Introduction</b> Nick Moglia, <i>Group Managing Director, Zycko</i>
10:10am	<b>Future Technologies</b> (Including Web 2.0, Cloud Computing, SaaS, Video Streaming) Dr James Bellini, <i>first British member of US futurology think-tank The Hudson Institute</i>
10:50am	<b>New Technologies &amp; Market Trends</b> (The Markets - what's hot and what's not – Numbers & Graphs – covering a range of technologies) Nick Sundby, <i>Consulting Director, European Storage Group, IDC</i>
11:30am	<b>BREAK – Exhibition Hall Open</b>
11:50am	<b>Piecing the Technologies Together</b> Zycko's ZONE Solution Model Sam Samuel, <i>Independent Industry Consultant</i>
12:20pm	<b>LUNCH &amp; Exhibition Hall Open</b>

## Seminar Breakout Streams Begins – choose any combination of sessions

	<b>Commercial Stream <sup>(A)</sup></b>	<b>Technical Stream <sup>(B)</sup></b>	<b>Vendor Solutions Stream <sup>(C)</sup></b>
13:20pm	<b>Title:</b> Positioning and Understanding Virtualisation - server & storage <b>Speaker:</b> Tony Lock, <i>Freeform Dynamics</i>	<b>Title:</b> Solutions for CCTV and Broadcasting <b>Speaker:</b> Bud Broomhead, <i>CEO, Intransa</i>	<b>Title:</b> Introduction to <b>Riverbed</b> - hot target markets, where to gain success <b>Speaker:</b> Jon Arnold, <i>Regional Director North Europe</i>
14:05pm	<b>Title:</b> The Storage Network - hot topics including de-duplication <b>Speaker:</b> Jeff Alsford, <i>SNIA Representative and Director of Technology EMEA, Isilon</i>	<b>Title:</b> Cool Data Centre Implementations <b>Speaker:</b> Simon Brady, <i>Director, AST &amp; Oli Barrington, Data Centre Product Manager, Zycko</i>	<b>Title:</b> Introduction to <b>Zeus</b> - hot target markets, where to gain success <b>Speaker:</b> Nick Bond, <i>Pre-sales Engineer &amp; Simon Cuthbert, Director of Sales EMEA</i>
14:50pm	<b>BREAK – Exhibition Hall Open</b>		
15:05pm	<b>Title:</b> Data Centre Management & Control – gaining efficiencies and reducing op-ex <b>Speaker:</b> Jon Collins, <i>Freeform Dynamics</i>	<b>Title:</b> Technology Behind Distance Working – consideration of remote and mobile workers <b>Speaker:</b> Dr David Spence, <i>Principal Instructor, Academy@</i>	<b>Title:</b> Introduction to <b>Hitachi Data Systems</b> - hot target markets, where to gain success <b>Speaker:</b> Philippe Fossé, <i>EMEA Channel Sales Director</i>
15:50pm	<b>Title:</b> Realities of Mobile Working – creating efficiencies & reducing op-ex <b>Speaker:</b> Dave Dadds, <i>Managing Director, VanillaIP and Chair of FCS VoIP Group</i>	<b>Title:</b> Accident Exchange Case Study – a year in the life of <b>Speaker:</b> Ray Ford, <i>CTO, Accident Exchange</i>	<b>Title:</b> Introduction to <b>Force10</b> - hot target markets, where to gain success <b>Speaker:</b> Mark Pearce, <i>Marketing Director EMEA</i>
16:35pm	<b>Title:</b> Delivering Value-add Services to Secure Business in a Tough Economic Climate <b>Speaker:</b> Sam Samuel, <i>Independent Industry Consultant</i>	<b>Title:</b> Virtualisation From the Bottom Up – from storage to application <b>Speaker:</b> Dr David Spence, <i>Principal Instructor, Academy@</i>	<b>Title:</b> Introduction to <b>Exagrid</b> - hot target markets, where to gain success <b>Speaker:</b> Andy Palmer, <i>Sales Director EMEA</i>
17:15pm	<b>NETWORKING with Vendors in Exhibition Hall</b>		

18.00pm	<b>DRINKS RECEPTION</b>
18:30pm	<b>DINNER</b>
19:30pm	<b>AFTER DINNER ENTERTAINMENT - THE ORIGINAL STIG FROM TOPGEAR ... AND A CACOPHONY OF COMEDIANS</b>